

Memory Continuity

Living Heritage Archives & Digital Memorialization

OFFICIAL EXECUTIVE BRIEFING & MEDIA FACT SHEET

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Executive Summary

Memory Continuity (memcontinuity.live) is an international digital memorialization and generational heritage platform. Founded to replace cold, static obituaries with vibrant living archives, the platform bridges historical memory, conversational AI research, and tactile memorial craft—allowing families to celebrate cherished lives across generations and geographic diasporas.

Company at a Glance

- Brand Name:** Memory Continuity
- Website:** <https://memcontinuity.live>
- Headquarters / Hubs:** Girona (Catalonia, Spain) & London (UK)
- Core Focus:** Living digital memorials, ancestral family trees, conversational heritage archives, architectural QR plaques
- Operating Markets:** Spain/Catalonia, United Kingdom, Grenada/Caribbean, Poland, Germany, France, and North America
- Languages Supported:** 6 (English, Catalan, Spanish, Polish, German, French)
- Technology Partner:** Powered by SEBA
- Press Contact:** admin@sebaina.com

Strategic Pillars

- Tactile & Digital Convergence:** Precision-etched ceramic, bronze, and stainless steel QR plaques installed directly on headstones, urn walls, and domestic keepsakes.
- Interactive Generational Trees:** Deep lineage mapping connecting diasporic families across continents with milestone timelines and audio recollections.
- Ethical AINA AI Companion:** Commemorative conversational intelligence referencing scholarly archives (Barcelona Supercomputing Center, official records).
- Uncompromising Data Sovereignty:** Zero behavioral advertising, 100% GDPR and LOPDGDD compliance, and permanent archival guarantees.

Executive Leadership

MPH Mitchell — Founder & Managing Director

MPH Mitchell brings decades of international executive leadership, genealogical heritage advocacy, and technological vision. His commitment to bridging living remembrance with ethical modern technology stems from personal cross-cultural family roots spanning the British Isles, Europe, and the Caribbean. Under his leadership, Memory Continuity has forged landmark municipal and funeral service partnerships—including La Qua Brothers Funeral Service in the West Indies and regional funeral homes across Catalonia.

Founder Vision Quote

“Every human life is an irreplaceable library of wisdom, triumph, and affection. Our obligation is not merely to mourn their departure, but to preserve their authentic voice and lineage so future generations may walk with their ancestors.”

— MPH Mitchell, Founder

Media & Press Inquiries

For executive interviews, high-resolution photography, bespoke cemetery feature stories, and technical briefings:

- Media Relations:** press@sebaina.com
- Administrative Desk:** admin@sebaina.com
- Press Kit Portal:** <https://memcontinuity.live/media-kit>
- Response Window:** Within 24 hours